“I Want MY Gay TV” - SPONSORSHIP OPPORTUNITIES

**$10,000 PRE-CONCERT VIP RECEPTION SPONSOR**
- **Twenty VIP tickets** to the “I Want MY Gay TV” concert and Pre-Concert VIP Reception (priority seating located first 4 rows from the stage)
- Full page color advertisement in the event program booklet
- Acknowledgement of your sponsorship on stage and at Pre-Concert VIP Reception
- Logo recognition on AIDS Action Website
- Acknowledgement on AIDS Action Facebook, Twitter and Instagram accounts
- Acknowledgement email communications (23,000 looks)
- Name and Logo recognition on Pre-Concert VIP Reception Signage
- Charitable contribution: $8,980.00

**$5,000 CONDUCTOR’S CIRCLE**
- **Twelve VIP tickets** to the “I Want MY Gay TV” concert and Pre-Concert VIP Reception (priority seating located first 4 rows from the stage)
- Full page color advertisement in the event program booklet
- Acknowledgement of your sponsorship on stage and at Pre-Concert VIP Reception
- Logo recognition on AIDS Action Website
- Acknowledgement on AIDS Action Facebook, Twitter and Instagram accounts
- Acknowledgement email communications (23,000 looks)
- Name and Logo recognition on Pre-Concert VIP Reception Signage
- Charitable contribution: $4,320.00

**$2,500 DRESS CIRCLE**
- **Eight VIP tickets** to the “I Want MY Gay TV” concert and Pre-Concert VIP Reception (priority seating located first 4 rows from the stage)
- Half page color advertisement in the event program booklet
- Acknowledgement of your sponsorship on stage and at Pre-Concert VIP Reception
- Company name recognition on AIDS Action Website
- Acknowledgement on AIDS Action Facebook, Twitter and Instagram accounts
- Acknowledgement email communications (23,000 looks)
- Name and Logo recognition on Pre-Concert VIP Reception Signage
- Charitable contribution: $2,160.00

**$1,500 BALCONY**
- **Ten General Admission tickets** to the “I Want MY Gay TV” concert and Pre-Concert VIP Reception
- Half page color advertisement in the event program booklet
- Company name recognition on AIDS Action Website
- Acknowledgement on AIDS Action Facebook, Twitter and Instagram accounts
- Acknowledgement email communications (23,000 looks)
- Recognition on the Pre-Concert VIP Reception signage
- Charitable Contribution: $1,220.00

**$500 FRIENDS OF AIDS ACTION**
- **Six General Admission tickets** to the “I Want MY Gay TV” concert and Pre-Concert VIP Reception
- Quarter page color advertisement in the event program booklet
- Company name recognition on AIDS Action Website
- Acknowledgement on AIDS Action Facebook, Twitter and Instagram accounts
- Acknowledgement email communications (23,000 looks)
- Recognition on the Pre-Concert Reception signage
- Charitable Contribution: $332.00